


# HJ MIRANDA

WordPress & Web Developer

 hjmiranda02@gmail.com  +63 931 094 2271

 Caloocan City, Philippines

 <https://github.com/Dxdiag14>

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## Skills

**Frontend:** HTML, CSS, JavaScript, jQuery, Responsive Design

**Backend:** PHP, MySQL, SQL Queries, API/Webhook Integration

**CMS Platforms:** WordPress, Webflow, Shopify (Liquid), Squarespace, Weblum, HubSpot, Go HighLevel

**AI Tools:** ChatGPT, Gemini

**Tools:** Google Analytics, Tag Manager, Git, Figma, Trello, Slack

**Soft Skills:** Client Communication, Problem-Solving, Time Management, Efficiency through AI Integration

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## Professional Experience

### Fullstack WordPress Developer

*Deesign | June 2023 – Present*

- Developed and customized websites using WordPress and Elementor
- Implemented advanced layouts, post types, and styling with custom CSS/JS
- Integrated tracking tools (GA4, GTM) and handled SEO structure (canonical tags, schema)
- Worked across CMSs like Webflow, Shopify, Squarespace, Weblum, HubSpot, and Go HighLevel
- Maintained client communication and delivered daily progress updates

### WordPress Developer (Part-time)

*Jewelry Store Marketers | Aug 2024 – Nov 2024*

- Customized themes and plugins to meet client eCommerce needs
- Improved performance and UX on a large-scale WordPress store
- Coordinated directly with clients and internal team on features and fixes

### Junior Programmer Consultant

*Moylan's Insurance | Jul 2023 – Sep 2023*

- Conducted knowledge transfer for new developers on system workflows
- Extracted raw data and provided reports via SQL queries
- Delivered daily, weekly, and monthly analytics to stakeholders

### Junior Programmer

*Moylan's Insurance | Oct 2022 – Jun 2023*

- Created SQL reports and managed internal data extracts
- Provided technical support during LifePro system upgrade
- Collaborated with IT team for ad hoc requests and system enhancements

## **Junior UI/UX Designer**

*Z Corporation | Apr 2022 – Jul 2022*

- Designed wireframes and mockups for client digital products
  - Conducted research and usability testing to improve product UX
  - Contributed to agile design sprints and team collaboration
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## **Education**

### **BS in Information System**

*University of Caloocan City | 2018 – 2022*

### **Senior High School (STEM)**

*Colegio De Sta. Teresa | 2016 – 2018*

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## **References**

### **Eric Jimuel Caratao**

Software Engineer

+639984128109